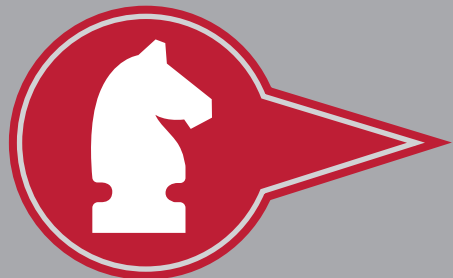


# THE ADVANTAGE OF

RUAN'S DEDICATED CONTRACT TRANSPORTATION SOLUTION VS. OPERATING A PRIVATE FLEET.

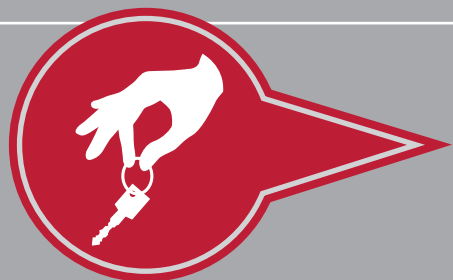
# RUAN

AHEAD OF THE CURVE



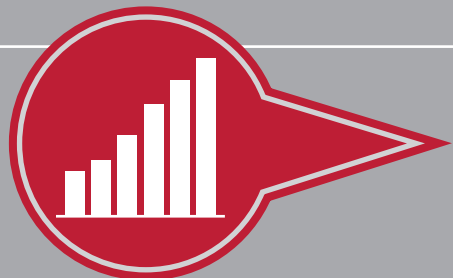
## A strategic business decision.

Freeing up manpower to concentrate on your core business is a major advantage of using Ruan's Dedicated Contract Transportation (DCT) solution. But, it is far from the only advantage. Businesses that choose to switch from operating their own private fleets to using a DCT solution gain all the benefits of a private fleet without the challenges of managing one.



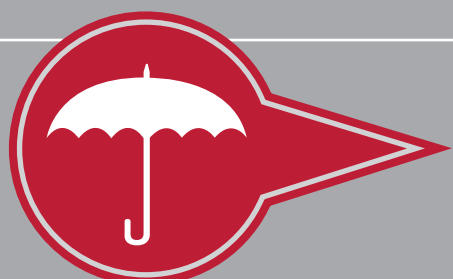
## Your drivers become our drivers.

Staffing and maintaining a team of the safest professional drivers is a continuous challenge. Our retention rate is currently five times better than the industry average, and many of our drivers have been with the company for 10, 20 or even 30 years. Ruan's low driver turnover rate ensures safer and more efficient deliveries for your customer. Ruan drivers thoroughly know their truck, their route, the product they haul and their customer. Plus, Ruan typically retains 80 percent of drivers during a private fleet conversion.



## Ready market for your equipment.

Our clients are immediately infused with cash and divested of costly assets with Ruan's fleet assumption or disposal options. What's more, the associated insurance, maintenance, procurement and disposal costs—which are often hidden in a company's overhead—are eliminated. Some companies even improve their overall tax position by switching to Ruan's DCT solution.



## Lower risk and liability.

Insuring a fleet of trucks is expensive. Utilizing Ruan's DCT solution shelters your organization from these costs. We diligently train team members on safe practices, Department of Transportation (DOT) policies and specific Occupational Safety and Health Administration (OSHA) regulations and requirements. As a dedicated contract transportation provider, Ruan is equipped to easily handle staffing, training, safety and regulatory challenges. This saves our customers money, headaches and manpower.



## We provide stability.

Ruan's DCT service is a customized solution and provides guaranteed capacity to shippers at known rates. Market forces have resulted in substantial fluctuation in truckload spot rates but by locking in Ruan's DCT solution at affordable and predictable rates, shippers gain a competitive advantage. Ruan is one of nation's largest DCT providers — with that comes buying power and the ability to pass those saving on to our customers.

**We're not taking away your fleet. We're giving you back your business.**



Contact Ruan's DCT experts and explore your options. [solutions@ruan.com](mailto:solutions@ruan.com)